

# Journalism: Writing and Editing Emphasis

2011-12

## Department Requirements (Total Department Units: 19)

<i>2011-12 Course No.</i>	<i>Previous Course No.</i>	<i>Title</i>	<i>Units</i>	<i>Institution &amp; Course No.</i>	<i>Grade</i>	<i>Units (s/q)</i>	<i>Term</i>
• COMM 171 .....	(none).....	Mass Media and Society.....	3.0				
• JOUR 101.....	(JOURN 101/1).....	Reporting/Writing I .....	3.0				
• JOUR 121.....	(JOURN 121) .....	Channels Newspaper Lab 1 .....	2.0				
• JOUR 190.....	(JOURN 190) .....	Photojournalism <b>OR</b> .....	3.0				
PHOT 190 .....	(PHOTO/GDP 190) ...	Photojournalism.....	3.0				
<i>Plus eight units of controlled electives selected from the following:</i>							
• JOUR 271.....	(none).....	Creative Writing: Nonfiction <b>OR</b> .....	3.0				
ENG 271NF .....	(32NF) .....	Creative Writing: Nonfiction.....	3.0				
• JOUR 122.....	(JOURN 122) .....	Channels Newspaper Lab 2.....	3.0				
• JOUR 295.....	(JOURN 295) .....	Internship in Journalism .....	2-4				

Recommended Course Sequence: first semester: COMM 171; second semester: JOUR 101, JOUR 121; third semester: JOUR 190/PHOT 190, JOUR 271/ENG 271NF, JOUR 122; fourth semester: JOUR 295.

**Certificate of Achievement Requirements:** Complete all department requirements for the certificate with a cumulative grade point average (GPA) of 2.0 or better. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC. Pass/no Pass grading is not permitted in those courses needed to fulfill department requirements.

### **Additional Program Information**

For further information, contact the Counseling Center, 965-0581, Ext. 2285, or Patricia Stark, Department Chair, 965-0581, Ext. 2378. Check your certificate progress with DARS U-Achieve at [www.sbcc.edu/DARS](http://www.sbcc.edu/DARS).

**Programs of Study (In alphabetical order)**

Accounting (AS)  
 Accounting/Assistant Bookkeeper I-IV [I-III (D); IV (C)]  
 Accounting Information Systems I-III (SCA)  
 Acute Care CNA (SCA)  
 Administration of Justice (AA/AS/C) – 3 emph. available for AS & C, 1 for AA  
 Advanced Studies in Alcohol and Drug Counseling (SCA)  
 Alcohol and Drug Counseling (AA/C)  
 Animation (AA/C)  
 Anthropology (AA)  
 Applied Photography (AA/C)  
 Art (AA) - 2 emphases available  
 Associate Child Care Teacher (C)  
 Automotive Services & Technology (AS/C)

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Baking and Pastry (SCA)  
 Biological Sciences (AA)  
 Bio-Medical Sciences (D)  
 Black Studies (AA)  
 Bookkeeping (SCA)  
 Business Admin. (AA/C/SCA) – 3 emphases available for AA, 2 for C, 2 for SCA  
 Business Communications (SCA)

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Cancer Information Management (AS/C)  
 Certified Nursing Assistant (SCA)  
 Chemistry (AA)  
 Chicano Studies (AA)  
 Cisco Networking Associate (SCA)  
 Cisco Networking Professional (SCA)  
 Commercial Diving (SCA)  
 Commercial Music (C)  
 Communication (AA) - 2 emphases available  
 Computer App. & Office Managem. (AS/C) - 2 emphases available  
 Computer Information Systems (AS) – Emph. in System Administration available  
 Computer Network Engineering (AS/C)  
 Computer Networking Technology (SCA)  
 Computer Proficiency Online (SCA)  
 Computer Science (AS/C)  
 Cosmetology (AS/C)  
 Creative Writing (C) – 2 emphases available  
 Culinary Arts (AS/C)

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Database Programming and Applications Development (C)  
 Diagnostic Medical Sonography (C)  
 Digital Darkroom and Color Management for RGB (SCA)  
 Diversity Issues in ECE (C)  
 Drafting/CAD (AS/C)

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Early Childhood Education (AS/C)  
 Economics (AA)  
 Emergency Medical Technician/Basic (SCA)  
 Engineering (AA/AS)  
 English (AA)  
 Entrepreneurship (SCA) – 3 emphases available  
 Environmental Horticulture (AS/C) - 4 emphases available for AS, 1 for C  
 Environmental Studies (AA)  
 Esthetician (SCA) – 2 levels available  
 Ethnic Studies (AA)

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Film Production (AA)  
 Film Studies (AA)  
 Finance (AA/C)  
 French (AA)

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Game Design (D)  
 Geography (AA)  
 Geological Sciences (AA)  
 Global Studies (AA)  
 Graphic Design & Photography – Graphic Design Concentration (AA/C)  
 Graphic Design (C)  
 Great Books Curriculum (D)

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Health Care IT Workforce Training (SCA)  
 Health Information Technology (AS)  
 Help Desk and Desktop Support (SCA) – 2 levels available

History (AA)  
 Home Health Aide (SCA)  
 Honors (C/C with highest honors) – 2 emphases available  
 Hospitality (AS/C)  
 Hospitality Operations Specialist (SCA)  
 Human Resource Hospitality Specialist (SCA)

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Infant/Toddler Development (C)  
 Information Technology Management (SCA)  
 Interior Design (AA/C)  
 International Business (AA/C)  
 International Marketing Communication (SCA)  
 Introduction to Teaching English as a Foreign Language (SCA)

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Journalism (AA/C) – 3 emphases available

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Landscape Operations (SCA)  
 Law & Society (AA) - Emphasis in Criminal Justice available  
 Liberal Arts & Sciences (AA) – 4 emphasis available  
 Liberal Studies (AA) – Emphasis in Education

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Manicure (SCA)  
 Marine Diving Technician (AS/C)  
 Marine Science (D)  
 Marketing (AA/C)  
 Mathematics (AA)  
 Media Arts (AA/C)  
 Media Design and Development (SCA)  
 Medical Coding Specialist (C)  
 Microsoft Office Development (SCA)  
 Microsoft SQL Server Database Administration (SCA)  
 Microsoft Windows System Administration and Security (SCA)  
 Middle East Studies (AA)  
 Mobile Application Developer (SCA)  
 Mobile Device Administration (SCA)  
 Mobile Media Core (SCA)  
 Music (AA/D)

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Native American Studies (AA)  
 Natural History (AA/D)  
 Nursing - ADN (AS)

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Office Assistant (SCA)

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PC Support/Network Management (C)  
 Personal Chef Training (SCA)  
 Philosophy (AA)  
 Photo Design (SCA) – 3 awards available  
 Physical Education (AA) - 3 emphases available  
 Physics (AA/AS)  
 Political Science (AA)  
 Post-Professional Practice in ADC (C)  
 Print and Color Management for CMYK (SCA)  
 Psychology (AA)

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Radiography (AS)  
 Real Estate (AS/C)

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Sales and Marketing (SCA)  
 School-Age Care (C)  
 Sociology (AA)  
 Spanish (AA)  
 Sustainable Horticulture (SCA)

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Technical Writing (SCA)  
 Theatre Arts (AA) - 3 emphases available and 1 department award  
 Transfer – CSU General Education Breadth Pattern (C)  
 Transfer – IGETC (C)

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Virtualization System Administration (SCA)  
 Vocational Nursing (AS/C)

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Water Science (C) - 4 options available  
 Web Journalism (SCA)  
 Web Marketing and Media Design (SCA)  
 Web Programming (SCA)  
 Web Server Administration (SCA)



Santa Barbara City College

# Journalism: Writing and Editing Emphasis

2011-12

## Certificate of Achievement in Journalism: Writing and Editing Emphasis

Students majoring in journalism – with an emphasis in writing and editing – learn the theory and skills involved in reporting, writing and editing newspapers and magazines. This program prepares students for transfer to 4-year journalism and mass communication programs, as well as preparing them for professional internships and entry-level print media positions.

## Career Opportunities in Journalism

Newspaper reporter, columnist, editor  
 Magazine writer and editor  
 Free-lance writer and editor  
 Photojournalist  
 Publication designer  
 Television and radio news writer and broadcaster  
 Arts, design, entertainment, sports, and media specialist  
 Advertising, marketing, promotions and public relations specialist

***SBCC: Your Open Door to Educational Excellence***

**Key:** (AA)=Associate in Arts; (AS)=Associate in Science; (C)=Certificate of Achievement; (D)=Department Award; (SCA)= Skills Competency Award