

Journalism: Broadcast Journalism Emphasis

2011-12

Department Requirements (Total Department Units: 19)

<i>2011-12 Course No.</i>	<i>Previous Course No.</i>	<i>Title</i>	<i>Units</i>	<i>Institution & Course No.</i>	<i>Grade</i>	<i>Units (s/q)</i>	<i>Term</i>
• COMM 171(none)Mass Media and Society3.0				
• JOUR 101(JOURN 101/1)Reporting/Writing I3.0				
• JOUR 121(JOURN 121)Channels Newspaper Lab 12.0				
• JOUR 190(JOURN 190)Photojournalism OR3.0				
PHOT 190(PHOTO/GDP 190)Photojournalism3.0				
<i>Plus eight units of controlled electives selected from the following:</i>							
• FP 114(FILMPRO/FILMST/MAT 114/MAT 144ABC)	...Non-Linear Editing I3.0				
• FP 170(FILMPRO/FILMST 170/MAT 170)Cinematography I3.0				
• FP 181(FILMPRO/FILMST 181)Principles of Audio Production3.0				
• JOUR 115(JOURN 115)Broadcast Journalism3.0				
• JOUR 122(JOURN 122)Channels Newspaper Lab 23.0				
• JOUR 295(JOURN 295)Internship in Journalism2-4				

Recommended Course Sequence: first semester: JOUR 101, FP 170; second semester: JOUR 115, FP 114; third semester: COMM 171, JOUR 121, FP 181; fourth semester: JOUR 122, JOUR 190/PHOT 190, JOUR 295.

Certificate of Achievement Requirements: Complete all department requirements for the certificate with a cumulative grade point average (GPA) of 2.0 or better. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC. Pass/no Pass grading is not permitted in those courses needed to fulfill department requirements.

Additional Program Information

For further information, contact the Counseling Center, 965-0581, Ext. 2285, or Patricia Stark, Department Chair, 965-0581, Ext. 2378. Check your certificate progress with DARS U-Achieve at www.sbccc.edu/DARS.

Programs of Study (In alphabetical order)

Accounting (AS)
 Accounting/Assistant Bookkeeper I-IV [I-III (D); IV (C)]
 Accounting Information Systems I-III (SCA)
 Acute Care CNA (SCA)
 Administration of Justice (AA/AS/C) – 3 emph. available for AS & C, 1 for AA
 Advanced Studies in Alcohol and Drug Counseling (SCA)
 Alcohol and Drug Counseling (AA/C)
 Animation (AA/C)
 Anthropology (AA)
 Applied Photography (AA/C)
 Art (AA) - 2 emphases available
 Associate Child Care Teacher (C)
 Automotive Services & Technology (AS/C)

Baking and Pastry (SCA)
 Biological Sciences (AA)
 Bio-Medical Sciences (D)
 Black Studies (AA)
 Bookkeeping (SCA)
 Business Admin. (AA/C/SCA) – 3 emphases available for AA, 2 for C, 2 for SCA
 Business Communications (SCA)

Cancer Information Management (AS/C)
 Certified Nursing Assistant (SCA)
 Chemistry (AA)
 Chicano Studies (AA)
 Cisco Networking Associate (SCA)
 Cisco Networking Professional (SCA)
 Commercial Diving (SCA)
 Commercial Music (C)
 Communication (AA) - 2 emphases available
 Computer App. & Office Managem. (AS/C) - 2 emphases available
 Computer Information Systems (AS) – Emph. in System Administration available
 Computer Network Engineering (AS/C)
 Computer Networking Technology (SCA)
 Computer Proficiency Online (SCA)
 Computer Science (AS/C)
 Cosmetology (AS/C)
 Creative Writing (C) – 2 emphases available
 Culinary Arts (AS/C)

Database Programming and Applications Development (C)
 Diagnostic Medical Sonography (C)
 Digital Darkroom and Color Management for RGB (SCA)
 Diversity Issues in ECE (C)
 Drafting/CAD (AS/C)

Early Childhood Education (AS/C)
 Economics (AA)
 Emergency Medical Technician/Basic (SCA)
 Engineering (AA/AS)
 English (AA)
 Entrepreneurship (SCA) – 3 emphases available
 Environmental Horticulture (AS/C) - 4 emphases available for AS, 1 for C
 Environmental Studies (AA)
 Esthetician (SCA) – 2 levels available
 Ethnic Studies (AA)

Film Production (AA)
 Film Studies (AA)
 Finance (AA/C)
 French (AA)

Game Design (D)
 Geography (AA)
 Geological Sciences (AA)
 Global Studies (AA)
 Graphic Design & Photography – Graphic Design Concentration (AA/C)
 Graphic Design (C)
 Great Books Curriculum (D)

Health Care IT Workforce Training (SCA)
 Health Information Technology (AS)
 Help Desk and Desktop Support (SCA) – 2 levels available

History (AA)
 Home Health Aide (SCA)
 Honors (C/C with highest honors) – 2 emphases available
 Hospitality (AS/C)
 Hospitality Operations Specialist (SCA)
 Human Resource Hospitality Specialist (SCA)

Infant/Toddler Development (C)
 Information Technology Management (SCA)
 Interior Design (AA/C)
 International Business (AA/C)
 International Marketing Communication (SCA)
 Introduction to Teaching English as a Foreign Language (SCA)

Journalism (AA/C) – 3 emphases available

Landscape Operations (SCA)
 Law & Society (AA) - Emphasis in Criminal Justice available
 Liberal Arts & Sciences (AA) – 4 emphasis available
 Liberal Studies (AA) – Emphasis in Education

Manicure (SCA)
 Marine Diving Technician (AS/C)
 Marine Science (D)
 Marketing (AA/C)
 Mathematics (AA)
 Media Arts (AA/C)
 Media Design and Development (SCA)
 Medical Coding Specialist (C)
 Microsoft Office Development (SCA)
 Microsoft SQL Server Database Administration (SCA)
 Microsoft Windows System Administration and Security (SCA)
 Middle East Studies (AA)
 Mobile Application Developer (SCA)
 Mobile Device Administration (SCA)
 Mobile Media Core (SCA)
 Music (AA/D)

Native American Studies (AA)
 Natural History (AA/D)
 Nursing - ADN (AS)

Office Assistant (SCA)

PC Support/Network Management (C)
 Personal Chef Training (SCA)
 Philosophy (AA)
 Photo Design (SCA) – 3 awards available
 Physical Education (AA) - 3 emphases available
 Physics (AA/AS)
 Political Science (AA)
 Post-Professional Practice in ADC (C)
 Print and Color Management for CMYK (SCA)
 Psychology (AA)

Radiography (AS)
 Real Estate (AS/C)

Sales and Marketing (SCA)
 School-Age Care (C)
 Sociology (AA)
 Spanish (AA)
 Sustainable Horticulture (SCA)

Technical Writing (SCA)
 Theatre Arts (AA) - 3 emphases available and 1 department award
 Transfer – CSU General Education Breadth Pattern (C)
 Transfer – IGETC (C)

Virtualization System Administration (SCA)
 Vocational Nursing (AS/C)

Water Science (C) - 4 options available
 Web Journalism (SCA)
 Web Marketing and Media Design (SCA)
 Web Programming (SCA)
 Web Server Administration (SCA)



Santa Barbara City College

Journalism: Broadcast Journalism Emphasis

2011-12

Certificate of Achievement in Journalism: Broadcast Journalism Emphasis

Broadcast journalism – or reporting and writing news and feature stories for television, radio and the Internet – is a new program at Santa Barbara City College. Majors master the foundations of academic journalism while learning the fundamentals of broadcast writing and editing, using state-of-the-art campus and community broadcasting studios.

Career Opportunities in Journalism

Newspaper reporter, columnist, editor
 Magazine writer and editor
 Free-lance writer and editor
 Photojournalist
 Publication designer
 Television and radio news writer and broadcaster
 Arts, design, entertainment, sports, and media specialist
 Advertising, marketing, promotions and public relations specialist

SBCC: Your Open Door to Educational Excellence

Key: (AA)=Associate in Arts; (AS)=Associate in Science; (C)=Certificate of Achievement; (D)=Department Award; (SCA)= Skills Competency Award