

## Department Requirements (Total Department Units: 17-18.5)

2011-12 Course No.	Previous Course No.	Title	Units	Institution & Course No.	Grade	Units (s/q)	Term
• GDP 110.....	(none).....	Media Design .....	3.0				
• GDP 111.....	(none).....	Graphic Design Basics .....	3.0				
• GDP 113.....	(none).....	Typography .....	3.0				
• GDP 114.....	(none).....	Graphic Design I .....	3.0				
• GDP 125.....	(none).....	Book Design for Business and Self-Publication .....	0.5				
• GDP 212.....	(none).....	Graphic Design II .....	3.0				
<i>Choose one of the following:</i>							
• MAT 164.....	(none).....	Online and Mobile Marketing <b>OR</b> .....	3.0				
MKT 164.....	(none).....	Online and Mobile Marketing .....	3.0				
• MAT 177.....	(none).....	Case Studies in Mobile Media.....	1.5				
• MAT 178.....	(none).....	Web Design for Mobile Devices .....	1.5				
<i>The following courses are strongly recommended:</i>							
• ART 217.....	(145).....	History of Design .....	3.0				
• ART 120.....	(none).....	Fundamentals of Drawing.....	3.0				
• GDP 118.....	(118/MAT 118) .....	Creative Thinking.....	3.0				
• GDP 215.....	(none).....	Publication Design .....	3.0				
• GDP 290.....	(none).....	Work Experience in Graphic Design & Photo .....	3.0				
• MAT 131.....	(111/143ABC).....	Digital Imaging I .....	3.0				
• MAT 153.....	(122/142) .....	Web Design I.....	3.0				
• MAT 205.....	(205/FILMST 205).....	Portfolio Development & Professional Practices....	3.0				
• PHOT 109 .....	(PHOTO/GDP/GP 109) .....	Graphic Design II .....	3.0				

Recommended Course Sequence: first semester: GDP 110, 111; second semester GDP 113, 114; third semester: GDP 212; fourth semester: MAT 164/MKT 164, 177, 178.

**Certificate of Achievement Requirements:** Complete all department requirements for the certificate with a cumulative grade point average (GPA) of 2.0 or better. Candidates for a Certificate of Achievement are required to complete at least 20% of the department requirements through SBCC. Pass/no Pass grading is not permitted in those courses needed to fulfill department requirements.

### Additional Program Information

For further information, contact the Counseling Center, 965-0581, Ext. 2285, or Liz Russotti, Department Co-Chair, 965-0581, Ext. 2916, or Linda Lowell, Department Co-Chair, Ext. 3571. Check your certificate progress with DARS U-Achieve at [www.sbcc.edu/DARS](http://www.sbcc.edu/DARS).

## Programs of Study (In alphabetical order)

Accounting (AS)  
Accounting/Assistant Bookkeeper I-IV [I-III (D); IV (C)]  
Accounting Information Systems I-III (SCA)  
Acute Care CNA (SCA)  
Administration of Justice (AA/AS/C) – 3 emph. available for AS & C, 1 for AA  
Advanced Studies in Alcohol and Drug Counseling (SCA)  
Alcohol and Drug Counseling (AA/C)  
Animation (AA/C)  
Anthropology (AA)  
Applied Photography (AA/C)  
Art (AA) - 2 emphases available  
Associate Child Care Teacher (C)  
Automotive Services & Technology (AS/C)

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Baking and Pastry (SCA)  
Biological Sciences (AA)  
Bio-Medical Sciences (D)  
Black Studies (AA)  
Bookkeeping (SCA)  
Business Admin. (AA/C/SCA) – 3 emphases available for AA, 2 for C, 2 for SCA  
Business Communications (SCA)

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Cancer Information Management (AS/C)  
Certified Nursing Assistant (SCA)  
Chemistry (AA)  
Chicano Studies (AA)  
Cisco Networking Associate (SCA)  
Cisco Networking Professional (SCA)  
Commercial Diving (SCA)  
Commercial Music (C)  
Communication (AA) - 2 emphases available  
Computer App. & Office Managem. (AS/C) - 2 emphases available  
Computer Information Systems (AS) – Emph. in System Administration available  
Computer Network Engineering (AS/C)  
Computer Networking Technology (SCA)  
Computer Proficiency Online (SCA)  
Computer Science (AS/C)  
Cosmetology (AS/C)  
Creative Writing (C) – 2 emphases available  
Culinary Arts (AS/C)

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Database Programming and Applications Development (C)  
Diagnostic Medical Sonography (C)  
Digital Darkroom and Color Management for RGB (SCA)  
Diversity Issues in ECE (C)  
Drafting/CAD (AS/C)

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Early Childhood Education (AS/C)  
Economics (AA)  
Emergency Medical Technician/Basic (SCA)  
Engineering (AA/AS)  
English (AA)  
Entrepreneurship (SCA) – 3 emphases available  
Environmental Horticulture (AS/C) - 4 emphases available for AS, 1 for C  
Environmental Studies (AA)  
Esthetician (SCA) – 2 levels available  
Ethnic Studies (AA)

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Film Production (AA)  
Film Studies (AA)  
Finance (AA/C)  
French (AA)

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Game Design (D)  
Geography (AA)  
Geological Sciences (AA)  
Global Studies (AA)  
Graphic Design & Photography – Graphic Design Concentration (AA/C)  
Graphic Design (C)  
Great Books Curriculum (D)

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Health Care IT Workforce Training (SCA)  
Health Information Technology (AS)  
Help Desk and Desktop Support (SCA) – 2 levels available

History (AA)  
Home Health Aide (SCA)  
Honors (C/C with highest honors) – 2 emphases available  
Hospitality (AS/C)  
Hospitality Operations Specialist (SCA)  
Human Resource Hospitality Specialist (SCA)

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Infant/Toddler Development (C)  
Information Technology Management (SCA)  
Interior Design (AA/C)  
International Business (AA/C)  
International Marketing Communication (SCA)  
Introduction to Teaching English as a Foreign Language (SCA)

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Journalism (AA/C) – 3 emphases available

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Landscape Operations (SCA)  
Law & Society (AA) - Emphasis in Criminal Justice available  
Liberal Arts & Sciences (AA) – 4 emphasis available  
Liberal Studies (AA) – Emphasis in Education

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Manicure (SCA)  
Marine Diving Technician (AS/C)  
Marine Science (D)  
Marketing (AA/C)  
Mathematics (AA)  
Media Arts (AA/C)  
Media Design and Development (SCA)  
Medical Coding Specialist (C)  
Microsoft Office Development (SCA)  
Microsoft SQL Server Database Administration (SCA)  
Microsoft Windows System Administration and Security (SCA)  
Middle East Studies (AA)  
Mobile Application Developer (SCA)  
Mobile Device Administration (SCA)  
Mobile Media Core (SCA)  
Music (AA/D)

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Native American Studies (AA)  
Natural History (AA/D)  
Nursing - ADN (AS)

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Office Assistant (SCA)

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PC Support/Network Management (C)  
Personal Chef Training (SCA)  
Philosophy (AA)  
Photo Design (SCA) – 3 awards available  
Physical Education (AA) - 3 emphases available  
Physics (AA/AS)  
Political Science (AA)  
Post-Professional Practice in ADC (C)  
Print and Color Management for CMYK (SCA)  
Psychology (AA)

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Radiography (AS)  
Real Estate (AS/C)

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Sales and Marketing (SCA)  
School-Age Care (C)  
Sociology (AA)  
Spanish (AA)  
Sustainable Horticulture (SCA)

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Technical Writing (SCA)  
Theatre Arts (AA) - 3 emphases available and 1 department award  
Transfer – CSU General Education Breadth Pattern (C)  
Transfer – IGETC (C)

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Virtualization System Administration (SCA)  
Vocational Nursing (AS/C)

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Water Science (C) - 4 options available  
Web Journalism (SCA)  
Web Marketing and Media Design (SCA)  
Web Programming (SCA)  
Web Server Administration (SCA)



Santa Barbara City College

# Graphic Design

2011-12

## Certificate of Achievement in Graphic Design

The Graphic Design and Photography Department offers a Certificate of Completion in Graphic Design. The Certificate of Completion provides students with a thorough understanding of the digital process from concept to printed piece. Students gain a greater understanding of the creative design process and work in a state-of-the-arts digital arts center for hands-on computer training.

## Careers in Graphic Design

The certificate program provides the student with the necessary skills to adapt to cutting edge digital technology. Some careers requiring graphics skills are in the area of desktop publishing, as an entry level designer in advertising agencies and publishing houses and as freelancers.

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Educational Excellence***

**Key:** (AA)=Associate in Arts; (AS)=Associate in Science; (C)=Certificate of Achievement; (D)=Department Award; (SCA)= Skills Competency Award